

Curriculum Vitae

Jay Shaffer

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Military Service

Served in the U.S Army as a radio operator and infantryman 1974-1977

Education

Received an Associate of Science degree in Environmental Biology from Community College of Denver 1980.

Received a Bachelor of Arts degree in Broadcast Communications from Metropolitan State College 1984.

Lighting Design

Designed over 20 college and community theater productions.

Designed lighting for commercial video productions as staff video lighting designer for Denver Center Media, a division of the Denver Center for the Performing Arts.

Scenic Design and Art Direction

Designed sets for community theatre and commercial video productions.

Art directed the short film "On Your Toes" directed by Dancer/Choreographer Jacques d'Amboise

Recording Engineering and Record Producing

Assistant staff engineer at Denver Center Media. Projects included Willie Dixon, Jill Sobule, Laurie Anderson, and Bruce Odland.

Produced and engineered 13 albums of local music as chief recording engineer and producer for South Pacific Recordings based in Nadi, Fiji. Albums included the So Pac Album of the year 1991 "Samba" by Danny Costello.

Audio/Video Facilities Design and Construction

Helped construct and install the Denver Center Media studios.

Designed and installed 24 track and 16 track audio recording studios for South Pacific Recordings in Nadi and Suva, Fiji

Designed and constructed video editing facility for South Pacific Recordings in Nadi, Fiji.

Designed and constructed the meeting room facility for the Black Forest Inn in Blackhawk, Colorado.

Designed and constructed the audio/video facility for Ingenius, a division of TCI cable.

Music Composition

Composed Music for several original plays at community theatres including " The Rosewood Bed", "People Moving Stuff", and Virtual"

Composed music for the short film "Trouble with Bob."

Composed music for computer games by CleverMedia , Masque Publishing, And Fuel Industries.

Composed music for multimedia CD-ROMs for Pro-Savvy, Rock Solid productions, Bestop Industries, Ingenius, and CleverMedia.

Sound Design and Audio Production

Designed sound and sound effects for over a hundred theatre , video, radio, multi-media and computer game productions.

Did daily multi-media audio production for Ingenius, an Internet based daily educational news program for schools.

Video Producing and Directing

Conceived and directed the theatre piece "Virtual' which included poetry readings by Allen Ginsberg.

Conceived and directed the art video "Nagasaki" that won a "Westword-Best of Denver" award

Co-directed "Threads" a fashion documentary, which aired on KBDI-TV and KRMA-TV.

Co-created the music video "Babylon", which was featured at the Denver International Film Festival.

Directed the four-episode arts series "The Object of My Desire" for KBDI-TV.

Produced over a hundred video podcast episodes and web videos as video producer for CleverMedia Inc. and clients of CleverMedia. Video podcast included: "MacMost" video podcast, "MacMost "video tutorials, "Naturecast "video podcast, "Podcast Salad" video podcast, "Bookstories" video podcast, "Secrets of Y" video podcast, "This Is True" video podcast and the "Ask a Registration Expert" video podcast.

Produced web video for FlowersFast.com, StickerGiant.com and Pepsi's ThisIsTheBeginning.com

Videography and Camera Operation

Operated camera for three seasons of Denver Center for Performing Arts archival video.

Operated camera for "Center Stage Breakin'" a documentary on Break dancing, which aired on national PBS stations.

Operated video and 16mm film cameras for numerous concert, theatrical, commercial and industrial productions.

Operated camera for legal depositions.

Acted as staff videographer for the Santa Fe Opera for two seasons.

Video Editing

Edited numerous video productions using equipment ranging from off-line systems to CMX, Avid, and Final Cut Pro on-line systems.

Edited "Fiji Meatman", which won a "Westword-Best of Denver" Award.

3-D Graphics

Created 3-D graphics for video and online computer games using Lightwave, Studio Vision Pro, and 3-D Studio Max.

Web Design

Spearheaded the Web Design for "What On Earth" a Web based daily education news magazine for schools for Ingenius, a division of TCI cable.

Did intranet design for KN (now Touchstone) Energy.

Helped design and maintain the CleverMedia network of web sites.

Designed three personal sites including MacAudioGuy.com

Computer Game Design

Conceived and designed the online games "Pretty Good Rally Racing" and "MP3000"

Help conceive and design several other games for CleverMedia.

Books

Lead coauthor of "The MacAddict Guide to Making Music With GarageBand" a guide to using the Apple computer music application "GarageBand."