

Jay Shaffer

Digital Video Producer and Editor

Jay Shaffer is an award-winning video, audio and multimedia producer. He is a college instructor and published author with more than 20 years of professional experience creating exciting media content.

Video Portfolio

<http://jayshaffer.com/videoport.html>

Software Skills

- Final Cut Pro Studio
- Adobe Photoshop
- Adobe Premier Pro
- Adobe After Effects
- 3ds Max
- Soundtrack Pro
- Cubase
- Pro Tools
- Adobe Flash
- Adobe Dreamweaver
- Mac OS X and Windows
- HTML, CSS and JavaScript

Other Skills

- Video Director
- Web Producer
- Podcast Producer
- Audio Producer
- Sound Editor
- Videographer
- Camera Operator
- Sound Designer

URLs

- <http://macaudioguy.com>
- <http://jayshaffer.com>
- <http://macmost.com>
- <http://clevermedia.com>

Contact

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Education

Metropolitan State College,
Denver
BA Broadcast Communications
1984

Work History

CleverMedia Inc. Englewood, CO

10/05 – 3/08

Video Producer

Produced, wrote, directed, and edited video podcasts. Produced and edited client video using Final Cut Pro Studio. Also produced video tutorials, motion graphics, audio for web games and produced Web content. Taught media production courses at Front Range Community College.

Freelance Multimedia Producer Denver CO

1/03 to 10/05

Produced and edited digital video using Final Cut Pro, developed online multimedia, authored DVDs, and produced sound effects and music for video and games, Authored the book "The MacAddict Guide to Making Music with GarageBand" published by Que publishing.

CleverMedia Denver, CO

1/99 – 1/03

Technical Director

Composed and produced music and designed sound for Web games and shareware games including massively-multiplayer and 3-D games, modeled 3-D objects for games using 3-D Studio Max, and created and managed Web content.

Ingenius, A division of TCI Cable Englewood, CO

1/94 - 4/98

Multimedia Author/AV Director

Produced daily content for a web-based news magazine for schools, did daily editing and preparation of audio and video news elements for Internet delivery. Also did Web design and development, game and educational activity sound design and designed the audio/video facility.

Freelance Video Director/Videographer Denver, CO

1/91 - 1/94

Directed five episodes of "The Object of My Desire", a weekly arts series for KBDI-TV, acted as staff videographer for the Santa Fe Opera, videographer and witness for legal depositions, edited and duplicated videotaped depositions, did audio recording of legal depositions. Also did audio forensics, and 3-D modeling and animation.

South Pacific Recording Nadi, Fiji

8/89 - 12/90

Producer/Recording Engineer

Designed and built two audio recording studios and a video-editing facility, acted as producer/engineer on 13 albums of local music, and trained local recording engineers.

Denver Center Media, Denver Performing Arts Center Denver, CO

1/84 - 4/87

Studio Manager

Performed video lighting design and direction, art direction and set design, videography, video editing, audio engineering, and facility design.